



HUMI

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# Humi Accelerates Innovation Through SR&ED Tax Credits and Its Partnership with Boast

The fast-growth Canadian HR software company invests heavily in innovation and is rewarded with high customer loyalty and engagement, and a **4x return on its investments.**

**Humi™**, the leading all-in-one human resources (HR) platform for Canadian businesses, counts innovation as a key asset and differentiator. The popular company has shot to the top of customer-ranked employee HR, benefits and payroll providers for Canadian small to medium-sized businesses because it prioritizes delivering new approaches for HR professionals.

Human Resources has been well established as a formal function in business for over 50 years. But many of the processes, employee solutions, and products are aged and unimaginative. HR software—especially for smaller businesses—often trails where it could be. Humi has been on a mission to bring a highly modern, innovative, and streamlined software customer experience to the Canadian small to medium-sized business People Operations professional.

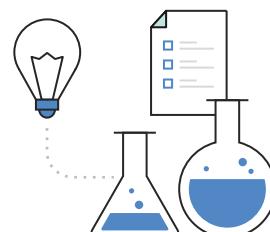
## A CULTURE OF INNOVATION, A COMPETITIVE ADVANTAGE, AND A WAY TO KEEP TOP TALENT

"A lot of HR technology has not changed for decades," said Matt Loszak, Humi co-founder. "We have a team of talented engineers who not only improve our product features and speed but dedicate well above **50 percent** of their time to thinking about and developing truly new innovations—things that have never been offered before. We have a culture that rewards innovation, even if those innovations don't turn into profitable products. That's the only way to support a sustainable innovation model."

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—MATT LOSZAK, HUMI CO-FOUNDER

The Canadian government fuels innovation through its **Scientific Research & Experimental Development (SR&ED) program**, which is designed to promote experimentation and development by offering qualifying companies a portion of their research and development investments back in the form of tax credits. "SR&ED is a fabulous program that makes it possible for us to innovate more quickly," said Loszak. "We create more jobs centered around innovation, and we keep those talented people here in Canada."



Humi offers a streamlined, hyper modern software platform that connects data from common client systems to handle employee management, performance, benefits, payroll, surveys, time off, recruiting, reporting, and more. The company has created a secure, streamlined onboarding process for users, and a management process for busy HR professionals and small business owners that removes clicks and barriers to engagement, providing automation in common task areas that shortens the learning curve presented by traditional software.

Some of Humi's recently launched features include Offer Letters, an integration with Indeed, and Recruiting Email Automation. These additions to the all-in-one offering help HR leaders automate even more tedious work, so they can focus on building their business. With constant innovation based on clients' needs, Humi has a **98%** client satisfaction rate.

Humi partners with **Boast**®—the leading North American R&D tax credit automation software—to increase R&D refunds with less timey and reduced audit risk. "Boast is impressive. They automate so much of the process for us, making it really simple, fast, and accurate to claim our SR&ED refund and get those dollars back into our innovation cycle." Lozak estimates that Humi achieves at least a **4x return** on their R&D re-investments from SR&ED tax credits made available through its partnership with Boast. "Our software has a continual advantage over competitors due to our ongoing innovation culture and tax credit funding."

Applicants						
Job Postings		Applicants		Job Board		Templates
Name	Job Posting	Date Added	Status	Rating	Job Funnel	1-13 of 13
Amanda Copper	Web Developer	Nov 3, 2020	Archived	★★★★★	Interviewing	
Kenny Costa	Sr. Product Designer	May 14, 2021	Active	★★★★★	Final Interview	
Steven Cyrus	Performance Marketing Specialist	May 14, 2021	Active	★★★★★	Case Study	
Rachel Dennis	HR Manager	May 14, 2021	Active	★★★★★	Applied	
Kloe Desrosiers	Web Developer	Nov 3, 2020	Archived	★★★★★	Case Study	
Catherine Jenner	Sr. Product Designer	May 14, 2021	Active	★★★★★	Case Study	



"Helping companies like Humi innovate faster through tax credit capture and reinvestment is why Boast exists," said Alex Popa, Boast CEO. "Our mission is to accelerate innovation for our clients. Humi is a perfect example of turning innovation into a sustainable advantage and we are inspired by their energy, leadership, commitment, and growth."



Today, over **4,000** Canadian companies use Humi to automate their HR, payroll, and benefits. Their massive growth begins with an obsession by all their employees to put the customer first, providing customer engagement channels, ways for them to vote for features, and customer meetups and engagement sessions. "Staying ahead of what our customers need and helping our customers succeed will remain our goal," said Lozak. "We believe companies that take good care of their people will be cared for by their people."

LEARN MORE ABOUT HR, PAYROLL, AND BENEFITS MANAGEMENT FROM HUMI.

[WWW.HUMI.CA](http://WWW.HUMI.CA)

LEARN MORE ABOUT SR&ED AND R&D TAX CREDIT AUTOMATION FROM BOAST.

[WWW.BOAST.AI](http://WWW.BOAST.AI)